



Asset
Management
Excellence Awards
2023

**SPONSORSHIP
BROCHURE**

Connect with leading asset management professionals at the IAM Asset Management Excellence Awards 2023

The IAM Asset Management Excellence Awards will focus on the diversity of asset management across different sectors and how the professional embeds common good practices across different asset types, operating contexts and environments.

Sponsoring this event will place your organization in a unique position to promote your brand, products and services to key decision making individuals amongst your target client businesses'.

The event offers opportunities for networking and promoting your organization to delegates.

The Awards and Dinner is extensively promoted, including:

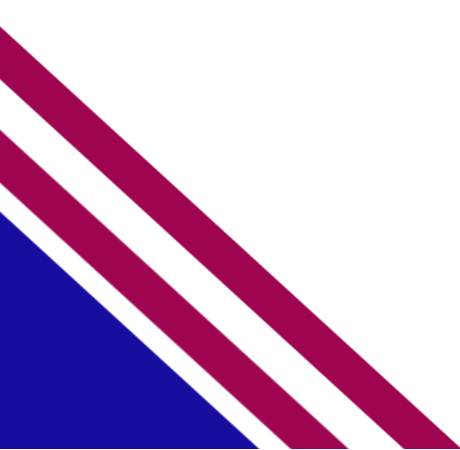
- Dedicated pages on IAM website
- Regular emails to IAM members and contacts
- Articles/adverts in Assets magazine
- Promotion provided by our partners and supporters
- Social media updates

If you have a question about any of our sponsorship packages or would like discuss a more bespoke package then please get in touch with the details below

Some of our previous sponsors



ARUP



Sponsorship Sealed-Bid Process

Following feedback on the process for who wins our exclusive sponsorship packages when more than one sponsor has expressed an interest, we are introducing a sealed-bid process.

The process will only apply to exclusive sponsorship packages. It will also only apply if the number of sponsors interested in package exceeds the number of possible sponsors.

How will it work:

- If you are interested in either the Dinner Sponsor, Drinks Reception Sponsor or the Awards Program sponsorship packages, please express your interest to Events@theiam.org by 23 March 2023 as this is when the sealed-bid process will close.
- After this two-week period the IAM Office will review and see which packages have had interest from multiple sponsors. This information will be confidential to the IAM Office.
- If a sponsorship package has more interest than the number of packages available, the interested companies will be asked to submit a sealed bid within seven days to the IAM Office. This information will remain confidential. The prices indicated within this brochure are the minimum value for any bids.
- The highest bidder will be informed that their bid has been successful, and the contract will be sent out to the key contact. This contract will need to be returned within five days.
- If the contract is not returned within the five-day window, the next highest bidder will receive the contract to sign.
- If no interest has been registered by the deadline, the sponsorship packages will remain open until closer to the event.

Awards Dinner Sponsor

The Asset Management Excellence Awards acknowledge and celebrate the outstanding work done by asset management professionals, organizations and teams across the world. Sponsor the Awards Dinner and lead an international celebration of achievement,

- Ten minute speech by a company representative during the welcome
- Your company pop-banners displayed (up to 4)
- Your logo online, linking through to your website
- Your logo on printed menus
- Your logo in all email communications
- Your logo in all marketing collateral
- Your logo on holding slides during the evening
- One free table at the ceremony for 10 people (worth £1200 +VAT)

Price: £6,500+VAT

\$9,000 USD

\$11,100 CAD

€7,700 EUR



Drinks Reception Sponsor

Sponsor the drinks reception and be at the core of the delegate experience and take advantage of the opportunity to deliver a short welcome speech at the drinks reception.

- Ten minute speech by company representative during the welcome
- Your logo online, linking through to your website
- Your company pop-up banners displayed (up to 3)
- Your logo in all email communications
- Your logo on printed menus
- Your logo in all marketing collateral
- Two free dinner tickets (worth £400 +VAT)

Price: £4000 +VAT

\$5600 USD

\$6800 CAD

€4700 EUR





Awards Program Sponsor

- Your logo online, linking through to your website
- Your logo in all email communications
- Your logo in all marketing collateral
- Your logo is prominently displayed on the program/menu and event information used by all delegates
- Two free dinner tickets (worth £400 +VAT)

Price: £2000 +VAT

\$2800 USD

\$3400 CAD

€2400 EUR

Awards Event General Sponsor

Our most popular sponsorship package - gain great brand exposure, attend the awards and meet the speakers and attendees and award nominees.

- Your logo online, linking through to your website
- Your logo on awards program
- Your logo in all email communications
- Two free dinner tickets (worth £400+VAT)

Price: £1500 +VAT

\$2100 USD

\$2600 CAD

€1800 EUR





Contact

If you have a question about any of our sponsorship packages or would like discuss a more bespoke package then please get in touch with the details below

Events@theIAM.org
[\(+44\) 0117 450 4992](tel:+4401174504992)

About the IAM

The Institute of Asset Management (IAM) is the international professional body for asset management professionals.



We develop asset management knowledge and best practice, and generate awareness of the benefits of the discipline for the individual, organizations and wider society.

We connect and engage with professionals, running networking events and collaborative projects to progress and professionalize asset management.



theIAM.org